

DAVID ENNIS

USER EXPERIENCE MOBILE & WEB UI DESIGN BRANDING & MARKETING

Greater Atlanta, GA Area
(404) 271-4892
david@guiroo.com

Samples of my work are available at:

WWW.GUIROO.COM



1997 MDA SUPPORT EMPLOYEE OF THE YEAR

Lead the company through a corporate rebrand



BELLSOUTH TARGET AWARD

Designed the MLK, Jr. Memorial website



NIELSEN NORMAN GROUP TOP INTRANETS OF 2002

Bellsouth voted one of best corporate intranets

EDUCATION

Atlanta College of Art
Bachelor of Fine Arts
Electronic Arts Major

A User Experience (UX) Designer that simplifies complex processes into delightful user journeys and interfaces. Delivers wireframes and designs of responsive Web & Mobile Applications using Axure RP, Sketch, Adobe Suite, HTML5, and CSS3. A team-player that is driven to provide products, experiences, and results that exceed expectations.

APPLICATIONS & SKILLS

Axure RP
Sketch
Photoshop
Illustrator
Dreamweaver
InDesign

Responsive HTML5
CSS3
Javascript
PHP
MySQL
Oracle/SQL

Visio & Microsoft Office
JIRA & Confluence
Asana
SharePoint
WordPress
Genesis Framework

WORK EXPERIENCE

HP AURASMA *AUGMENTED REALITY SOFTWARE UX DESIGNER* : APR 2016 – CURRENT

- Rapidly produce prototypes of desktop and mobile applications for testing and approval
- Interpret business requirements into usable interface solutions that meet and exceed the expectations of the business and various end-users
- Collaborate with the development team to provide final screen designs and assets
- Document maps and user flows for existing applications and product versions

VERIZON WIRELESS *UX & WEB DESIGNER* : 2009 – 2015

- Collaborated with the Revenue Team to create high-resolution wire-frames of applications to manage catalog content and revenue data for the business, vendors, and resellers
- Documented user stories and screen flows for user profiles and their tasks
- Designed universal create, read, update, delete design patterns for various content types
- Managed team's SharePoint site for resource management, status, and documentation
- Developed training presentations for supported applications

ALLTEL *UX & WEB DESIGNER/DEVELOPER* : 2003 – 2009

- Translated and documented business and user requirements into application prototypes
- Developed rich Internet applications to manage business processes and data
- Designed website templates that comply with corporate style guides
- Developed website style guides and applied the styles to JSP pages
- Defined site maps and process flows for various user profiles and buyer types

BELLSOUTH TECHNOLOGIES GROUP *WEB DESIGNER* : 1999 – 2002

- Defined site flows and maps of Internet sites, intranets, and applications
- Analyzed business objectives, proposed solutions, and defined project requirements
- Designed user interfaces that complied with the corporate style guide
- Developed HTML prototypes for usability studies and business approval
- Analyzed user testing and focus group research and developed solutions

MEDICAL DOCTOR ASSOCIATES *ADVERTISING DIRECTOR* : 1995 – 1999

- Designed corporate identities and branding for a family of companies
- Produced marketing materials: ads, brochures, direct mail, trade show exhibits, etc.
- Defined goals and architected content for websites within existing marketing structures
- Selected appropriate vendors and developed content for web marketing campaigns
- Designed and optimized graphics, photographs, and animations

FREELANCE & VOLUNTEER EXPERIENCE

GUIROO.COM *WEB & GRAPHIC DESIGN* : 2005 – CURRENT

GRACE FELLOWSHIP *DIRECTOR OF WEB & GRAPHIC DESIGN (Team Lead)* : 2005 – CURRENT

CASA PARA NIÑOS ALELUYA *WEB DESIGNER* : 2000 – 2002

FELLOWSHIP BIBLE CHURCH *WEB DESIGNER* : 1998 – 2003